PRINCE COURT MEDICAL CENTRE SDN BHD’S WEBSITE PRIVACY POLICY

Prince Court Medical Centre Sdn Bhd (“PCMC”, “we”, “our”, “us”) respects the privacy of each user (“you”, “your”) accessing our website and is committed to protecting your privacy. We ask you to read this Website Privacy Policy (“Policy”) carefully as it contains important information about how we will process and use the personal data provided by you through this website. Please note that the policy only applies to personal data processed in respect of commercial transactions.

1. Personal data
Through our website, we will not collect any personal data about you unless you voluntarily choose to provide us with it (e.g. through registration, survey).

2. Use of Personal Data
When you access our website, your communication data (e.g. Internet protocol address) is technically generated and may conceivably relate to your personal data or personally identifiable information. We usually use your personal data to respond to your inquiry, process your request, provide you services/products or provide you access to specific information or offers. To enable us to provide you with continuous service, we may store and process your personal data in our system. Generally, we may disclose your personal data to the following parties:

   a) agents and service providers providing services relating to the purposes of which the personal data is collected;
   b) third parties (including those overseas) who provide data processing services;
   c) any person, who is under a duty of confidentiality who has undertaken to keep such data confidential; and
   d) any actual or proposed assignee, transferee, participant of PCMC’s rights or business.

If you choose not to have your personal data used by us including for marketing or market research, please send us an e-mail to dataprotection@princecourt.com and we will respect your choice and shall refrain from using the data. We do not disclose your personal data to unaffiliated third parties without your consent or sell or otherwise market your personal data to third parties.

However, we may disclose your personal data if required to do so by law or in good faith, if such action is necessary to (a) comply with any law enforcement agency requirements, court orders or legal processes; or (b) protect and defend the rights or property of PCMC.
3. **Accessing/Correcting Personal Data**
If you would like to request access or correction or make any inquiries or complaints of your personal data (such as requests to limit the processing of your personal data), please send us an email to dataprotection@princecourt.com. Any request of access or correction of personal data may be subject to a fee and will be bound by data protection laws in Malaysia.

4. **Data Collected Automatically**
When you access our website, we may automatically (i.e. not by registration) collect non-personal data (e.g. type of Internet browser and operating system used, domain name of the website from which you came, number of visits, average time spent on the site, pages viewed). We may use this data to monitor the attractiveness of our website and improve the website’s performance or content.

5. **“Cookies” - Information Stored Automatically on Your Computer**
When you view our website, we may store some data on your computer in the form of a "cookies" to automatically recognize your computer next time you visit our website. Cookies can help us in many ways, for example, by allowing us to tailor a website to better match your interests or store your password to save you having to re-enter it each time. If you do not wish to receive cookies, please configure your internet browser to erase all cookies from your computer’s hard drive, block all cookies or to receive a warning before a cookies is stored.

6. **Children**
PCMC will not knowingly collect personal data from children without insisting that they seek prior parental consent if required by applicable law. We will only use or disclose personal data about a child to the extent permitted by law, to seek parental consent pursuant to local law and/or regulations or to protect a child.

7. **Links to Third Party Website**
Parts of our websitemay contain links to third party websites not owned by PCMC ("Third Party websites"). When you access a Third Party website, please understand that we do not control the content of that Third Party website and are not responsible for the privacy practices or the content of that Third Party website. This Policy applies only to our site and you should be aware that other sites linked by this web site may have different privacy and personal data protection policies and we highly recommend that you read and understand the privacy statement of each site. We accept no responsibility or liability in respect of any such third party materials or for the operation or content of other websites (whether or not linked to our website) which are not under
PCMC’s control. We reserve the right to require the removal of any link from another website to our website which is installed without obtaining our prior written consent.

8. Changes to the Prince Court Medical Centre SdnBhd’s Website Privacy Policy (“Policy”)
We may review and update this Policy from time to time to reflect changes in the law, changes in our business practices, procedures and structure, and the community's changing privacy expectations. You should check this Policy occasionally to ensure that you are aware of the most recent version which will apply each time you access this website.

While it is not generally feasible to notify you of the changes to this Policy, the latest version of this Policy will be available on this page on our website, or please contact us at the address stated below to obtain the latest version of the Policy at any time:

The Data Privacy Officer
Prince Court Medical Centre Sdn Bhd
39, Jalan Kia Peng,
50450 Kuala Lumpur

dataprotection@princecourt.com